

**CITY OF CYPRESS
SIX-MONTH STRATEGIC OBJECTIVES
August 28, 2019 – February 1, 2020**

THREE-YEAR GOAL: <i>Maintain infrastructure and facilities</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the October 14, 2019 City Council meeting	Community Development Director	Present to the City Council for action Lincoln Avenue median and streetscape design options.				
2. At the October 14, 2019 City Council meeting workshop	Community Development Director	Present to the City Council for direction the Traffic Impact Fee Study.				
3. At the October 14, 2019 City Council meeting	Community Development Director	Present to the City Council for action a City facilities energy efficiency and modernization Request for Qualifications.				
4. By December 1, 2019	Community Development Director and Police Chief	Present to the City Manager an updated schedule and budget for the Police Seismic Retrofit and Emergency Operations Modernization.				
5. FUTURE: By _____	Community Development Director	Present to the City Council for action plans and specifications for Lincoln Avenue medians and streetscape project.				
6. FUTURE: By _____	Community Development Director, working with the Police Chief	Present to the City Council for action plans and specifications for the Police Department Seismic Retrofit and Emergency Operations Modernization project.				

THREE-YEAR GOAL: <i>Maintain financial stability and promote economic activity</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the September 23, 2019 City Council meeting	City Manager	Present to the City Council for action the 13-acre development agreement with Shea Properties.				
2. By October 1, 2019	Finance Director, working with the Community Development Director and the Recreation and Community Services Director	Launch a Master Fee Schedule information campaign regarding January 1, 2020 adjustments.				
3. At the November 25, 2019 City Council meeting	Finance Director	Present to the City Council for action consultant contracts to review and audit major tax revenues (e.g., property tax, transient occupancy tax) to ensure the City receives its proper share.				
4. At the January 27, 2020 City Council meeting	The Economic Development Ad Hoc Subcommittee and City Manager	Present to the City Council an update of the "Grow Cypress" campaign.				
5. FUTURE: By June 1, 2020	Finance Director and City Manager	Present to the City Council for action an enhanced FY 2020-21 Budget document that meets Government Finance Officers Association's Distinguished Budget Presentation Award Program standards.				

THREE-YEAR GOAL: <i>Enhance and maintain public safety</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the September 23, 2019 City Council meeting	City Attorney, working with the Community Development Director and Police Chief	Present to the City Council for action revisions to massage business regulations.				
2. By November 15, 2019	Police Chief	Evaluate new technologies to address homelessness and present recommendations to the City Manager.				
3. By December 1, 2019	Police Chief	Present the Police Staffing and Services Study to the City Manager.				
4. By February 1, 2020	Police Chief	Provide Emergency Operations Center training for city staff.				

THREE-YEAR GOAL: <i>Enhance recreation facilities and programs</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the September 16, 2019 City Council meeting	Recreation and Community Services Director	Present to the City Council for direction the Recreation Department's Strategic Plan.				
2. At the September 23, 2019 City Council meeting	Recreation and Community Services Director	Present to the City Council for action an ad hoc subcommittee to explore ways to strengthen the partnership with Cypress Community Festival Association.				
3. At the October 28, 2019 City Council meeting	Recreation and Community Services Director	Present to the City Council for action recommendations for naming the sports park.				
4. At the October 28, 2019 City Council meeting	Community Development Director and the Recreation and Community Services Director	Present to the City Council for action preliminary plans and specifications for the sports park; including park maintenance and future rehabilitation funding options.				
5. At the October 28, 2019 City Council meeting	Community Development Director	Present to the City Council for action a Park Development Fee update for multi-family projects without a subdivision.				
6. At the November 12, 2019 City Council meeting	Recreation and Community Services Director	Present to the City Council for action enhancements to the Community Center and Senior Center audio-visual systems.				
7. At the November 12, 2019 City Council meeting	Community Development Director	Present to the City Council for action plans and specifications for the first phase of the Rubberized Playground Surfacing project.				

8. By January 1, 2020	Recreation and Community Services Director	Present a Prop. 68 Park Bond application update to the City Manager.				
9. At the January 27, 2020 City Council meeting	Recreation and Community Services Director	Present to the City Council for action a community outreach strategy for the rehabilitation of Arnold Cypress Park.				
10. FUTURE: By _____	Recreation and Community Services Director and Community Development Director	Present to the City Council for direction options for the installation of a public restroom in southern Cypress.				

THREE-YEAR GOAL: <i>Maintain high quality and high value services for the community</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By October 14, 2019	City Manager, working with Department Directors	Present to the City Council a report on City partnerships.				
2. At the November 12, 2019 City Council meeting	Community Development Director	Present to the City Council for action a contract for Building and Safety services; including options for Building Official services and technological enhancements.				
3. At the November 25, 2019 City Council meeting workshop	Community Development Director	Present to the City Council for direction a Neighborhood Preservation Plan and Code Enforcement program.				
4. By November 15, 2019	Finance Director, working with Department Directors	Present to the City Council a best practices review of major contract service providers.				
5. At the November 25, 2019 City Council meeting	Acting City Clerk	Present to the City Council for action a transition to action minutes for City Council meetings.				
6. At the January 13, 2020 City Council meeting	City Manager and City Clerk	Present to the City Council for action the creation of a Communications Specialist position to enhance community participation and engagement.				
7. At the January 27, 2020 City Council meeting	Finance Director	Present to the City Council an overview of the City mobile app.				