

**CITY OF CYPRESS
SIX-MONTH STRATEGIC OBJECTIVES
February 27, 2019 – August 15, 2019**

THREE-YEAR GOAL: <i>Maintain infrastructure and facilities</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the April 22, 2019 City Council meeting	Community Development Director	Present to the City Council for action recommended improvements to the traffic signal system.		X		
2. By June 1, 2019	Community Development Director, working with the Police Chief	Obtain Department of Justice funding approval and environmental clearance for Police Department Seismic Retrofit and Emergency Operations Modernization Project.		X		
3. By June 1, 2019	Community Development Director, working with the School District	Identify options for improvements of traffic and student drop-off at Oxford Academy and present to the City Manager.		X		
FUTURE: On September 9, 2019	Community Development Director	Present to the City Council at a workshop the results of the Traffic Impact Fees Study.				
FUTURE: By _____	Community Development Director, working with the Police Chief	Present to the City Council for action the plans and specifications for the Police Department Seismic Retrofit and Emergency Operations Modernization Project.				

THREE-YEAR GOAL: *Maintain financial stability and promote economic activity*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the March 11, 2019 City Council workshop	Finance Director, working with the Recreation and Community Services Director	Recommend to the City Council for direction adjustments to recreation fees.	X			
2. At the April 22, 2019 City Council meeting	Finance Director, working with Department Directors	Present to the City Council for action a revised Master Fee Schedule and associated fee policies.			X	Revised to provide for additional community and customer outreach.
3. At the May 13, 2019 City Council meeting	Finance Director and City Manager	Present to the City Council an improved budget document enhanced with Government Finance Officers Association best practices.		X		
4. At the July 8, 2019 City Council meeting	Finance Director	Present to the City Council for action a consultant contract to review and audit major tax revenues (e.g., property tax, transient occupancy tax) to ensure the City receives its proper share.		X		

THREE-YEAR GOAL: *Enhance and maintain public safety*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the April 8, 2019 City Council meeting	Police Chief and City Attorney	Present to the City Council for action an updated street vendor ordinance.	X			
2. At the June 24, 2019 City Council meeting	Police Chief	Recommend to the City Council for action a DUI Enforcement Program.			X	Awaiting grant award notification.
3. At the May 28, 2019 City Council meeting	Police Chief	Present to the City Council for action an agreement for a Police Staffing and Services Study.			X	In final stage of consultant selection process.
4. At the June 10, 2019 City Council meeting	City Attorney, Community Development Director and Police Chief	Present to the City Council for action revised regulations for massage businesses.		X		
5. By August 1, 2019	Police Chief	Provide emergency operations center training for city staff.		X		

THREE-YEAR GOAL: <i>Enhance recreation facilities and programs</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the March 25, 2019 City Council meeting	Recreation and Community Services Director	Present to the City Council an update on LARC Park community outreach.	X			
2. At the July 8, 2019 City Council meeting	Recreation and Community Services Director	Recommend to the City Council for direction park improvement funding strategies, including an analysis of the Prop 68 Park Bond.		X		
3. At the August 26, 2019 City Council meeting	Recreation and Community Services Director	Present the results of the Recreation Department Strategic Plan to the City Council.		X		
4. At the August 26, 2019 City Council meeting	Recreation and Community Services Director, working with the RCS Commission and user groups	Recommend to the City Council for action enhancements to the field allocation policies.		X		
FUTURE: By _____	Recreation and Community Services Director	Present LARC Park name recommendations and the conceptual design to the City Council for action.				
FUTURE: By _____	Recreation and Community Services Director	Recommend to the City Council for direction funding options for the end-of-useful life replacement of the artificial turf at LARC Park.				

THREE-YEAR GOAL: *Maintain high quality and high value services for the community*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the April 8, 2019 City Council meeting	City Manager	Recommend to the City Council for action the establishment of a City Council ad hoc subcommittee to review the City Charter.	X			
2. At the July 8, 2019 City Council meeting	Finance Director	Present to the City Council for action a contract for the development of a mobile app.		X		
3. By August 1, 2019	City Manager, working with Department Directors	Present to the City Council for consideration of at least three external partnership and collaboration opportunities to enhance City services.		X		
4. At the August 26, 2019 City Council meeting	Finance Director, working with Department Directors	Complete a best practices review of major contract service providers and present to the City Council.		X		