

**CITY OF CYPRESS
SIX-MONTH STRATEGIC OBJECTIVES
September 11, 2018 – February 15, 2019**

THREE-YEAR GOAL: <i>ENHANCE ECONOMIC DEVELOPMENT</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the October 22, 2018 City Council meeting	City Manager	Present to the City Council for consideration the Exclusive Negotiating Agreement for the sale and development of the City-owned 13-acre property.				
2. By February 1, 2019	City Manager, working with the City Council Economic Development Subcommittee	Initiate an Economic Development Program focusing on increasing engagement between the City and business community.				
3. By February 15, 2019	Community Development Director	Present to the City Council for consideration options for a comprehensive update of the Lincoln Avenue Specific Plan.				

THREE-YEAR GOAL: *MAINTAIN AND ENHANCE THE INFRASTRUCTURE AND FACILITIES*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the January 14, 2019 City Council meeting	Community Development Director, working with the Police Chief	Present to the City Council for consideration the plans and specifications for the Police Department Seismic Retrofit and Emergency Operations Modernization Project.				
2. At the January 28, 2019 City Council meeting	Community Development Director	Present to the City Council for consideration the acceptance of the Valley View Median Restoration Project.				
3. By February 15, 2019	Community Development Director	Explore and present options to the City Manager for funding the painting and repair of privately owned arterial walls.				
4. By February 15, 2019	Community Development Director	Evaluate traffic signal systems and traffic flow best practices and present to the City Manager for consideration.				
FUTURE: By _____	Community Development Director	Present to the City Council at a workshop the results of the Traffic Impact Fees Study.				
FUTURE: By _____	Community Development Director, with the Traffic Commission and with input from an outside expert	Present to the City Council at a workshop options for improved traffic signal/systems and traffic flow.				

THREE-YEAR GOAL: *ENHANCE RECREATIONAL, CULTURAL AND SENIOR PROGRAMS AND SERVICES*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the November 13, 2018 City Council meeting	Recreation and Community Services Director and Community Development Director	Provide an update on the status and options for the 2019 Summer Aquatics Program.				
2. At the November 26, 2018 City Council meeting	Recreation and Community Services Director, working with the City Attorney	Present to the City Council for consideration options for the potential creation of a non-profit Recreation Foundation.				
3. At the November 13, 2018 City Council meeting	Recreation and Community Services Director and Community Development Director, working with the Senior Commission	Present to the City Council for consideration a plan for the expenditure of the funds raised through the Senior Center Capital Campaign.				
4. At the November 26, 2018 City Council meeting	Recreation and Community Services Director and Community Development Director	Recommend to the City Council for consideration options for the 2019 4 th of July celebration.				
5. By January 1, 2019	City Manager	Complete the current Director of Recreation and Community Services recruitment.				
6. At the January 14, 2019 City Council meeting	Community Development Director, working with the Recreation and Community Services Director	Present to the City Council for action the award of LARC Park preliminary design contract.				

<p>7. By February 15, 2019</p>	<p>Recreation and Community Services Director, working with staff and the Senior and Recreation Commissions</p>	<p>Begin development of a Strategic Plan for the Recreation and Community Services Department.</p>				
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THREE-YEAR GOAL: *MAINTAIN OUR SAFE COMMUNITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the September 24, 2018 City Council meeting	City Manager	Present to the City Council for consideration the creation of a City Council subcommittee to present options to address community concerns about coyotes.	X			
2. By January 15, 2019	Police Chief, working with the Cypress schools	Develop and initiate a Traffic Safety Campaign.				
3. By January 15, 2019	Police Chief, working with the Lexington Junior High School Administrators	Develop a pilot Anti-Bullying Program.				
4. At the January 28, 2019 City Council meeting	Police Chief	Recommend to the City Council a Police Services and Staffing Study for consideration.				
5. On January 30, 2019	City Staff (Police Chief-lead)	Participate in the countywide "Orange Crush" emergency preparedness training.				

THREE-YEAR GOAL: *MAINTAIN FINANCIAL STABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the November 26, 2018 City Council workshop	Finance Director, working with the Department Directors	Recommend to the City Council for direction cost recovery strategies for establishing user fees.				
2. At the February 11, 2019 City Council workshop	Finance Director, working with the Community Development Director	Recommend adjustments to development fees to the City Council for direction.				
3. At the February 25, 2019 City Council workshop	Finance Director, working with the Recreation and Community Services Director	Recommend adjustments to recreation fees to the City Council for direction.				
4. At the February 11, 2019 City Council meeting	Finance Director and Senior Management Analyst	Recommend to the City Council for consideration a City of Cypress interactive mobile app.				